

# INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	952120	07895234

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F WXII 12 News @ 5 a 5-6am Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	4	\$50.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 5:13 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12P130H \$50.00 NM									
3 WXII W 10/03/12 5:29 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12P130H \$50.00 NM									
1 WXII Th 10/04/12 5:29 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12P130H \$50.00 NM									
4 WXII F 10/05/12 5:27 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12A138H \$50.00 NM									
2	10/08/12	10/08/12	M-F WXII 12 News @ 5 a 5-6am Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$65.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$65.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 5:13 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12A138H \$65.00 NM									
3	10/02/12	10/05/12	M-F WXII 12 News @ 6 a 6-7am Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	4	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 6:43 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12Z128H \$175.00 NM									
1 WXII W 10/03/12 6:29 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12P130H \$175.00 NM									
4 WXII Th 10/04/12 5:59 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12P130H \$175.00 NM									
3 WXII F 10/05/12 6:13 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12A138H \$175.00 NM									
4	10/08/12	10/08/12	M-F WXII 12 News @ 6 a 6-7am Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 6:23 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12A138H \$175.00 NM									
5	10/02/12	10/05/12	NBC Today Show 7-9am Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	8	\$200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 8 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 WXII Tu 10/02/12 7:25 AM NBC Today Show 7-9am :30 OFA12P130H \$200.00 NM									

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952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	NBC Today Show	7-9am	-TWTF--	:30	8	\$200.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/02/12 8:50 AM NBC Today Show 7-9am :30 OFA12P130H \$200.00 NM									
7 WXII W 10/03/12 7:24 AM NBC Today Show 7-9am :30 OFA12P130H \$200.00 NM									
2 WXII W 10/03/12 8:27 AM NBC Today Show 7-9am :30 OFA12P130H \$200.00 NM									
6 WXII Th 10/04/12 7:29 AM NBC Today Show 7-9am :30 OFA12P130H \$200.00 NM									
3 WXII Th 10/04/12 8:29 AM NBC Today Show 7-9am :30 OFA12P130H \$200.00 NM									
8 WXII F 10/05/12 7:21 AM NBC Today Show 7-9am :30 OFA12A138H \$200.00 NM									
4 WXII F 10/05/12 8:29 AM NBC Today Show 7-9am :30 OFA12A138H \$200.00 NM									
6	10/08/12	10/08/12	NBC Today Show	7-9am	M-----	:30	2	\$175.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 7:56 AM NBC Today Show 7-9am :30 OFA12A138H \$175.00 NM									
2 WXII M 10/08/12 8:34 AM NBC Today Show 7-9am :30 OFA12A138H \$175.00 NM									
7	10/06/12	10/06/12	WXII 12 Sa/Su News at 6 6-8am		-----S-	:30	1	\$60.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 6:51 AM WXII 12 Sa/Su News at 6am 6-8am :30 OFA12A138H \$60.00 NM									
8	10/06/12	10/06/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$105.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 2 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 8:24 AM NBC Saturday Today 8-10am :30 OFA12A138H \$105.00 NM									
2 WXII Sa 10/06/12 8:59 AM NBC Saturday Today 8-10am :30 OFA12A138H \$105.00 NM									
9	10/07/12	10/07/12	WXII 12 Sa/Su News at 6 6-8am		-----S	:30	1	\$60.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/07/12 7:52 AM WXII 12 Sa/Su News at 6am 6-8am :30 OFA12A138H \$60.00 NM									
10	10/07/12	10/07/12	NBC Sunday Today	8-9am	-----S	:30	1	\$150.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/07/12 8:26 AM NBC Sunday Today 8-9am :30 OFA12A138H \$150.00 NM									
11	10/02/12	10/05/12	M-F WXII News @ 430a	430a-5a	-TWTF--	:30	1	\$14.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 1 \$14.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 10/03/12 4:40 AM M-F WXII News @ 430a 430a-5a :30 OFA12P130H \$14.00 NM									
12	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$100.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$100.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 10/02/12 9:52 AM Live with Regis & Kelly 9-10AM :30 OFA12P130H \$100.00 NM									
2 WXII W 10/03/12 9:34 AM Live with Regis & Kelly 9-10AM :30 OFA12P130H \$100.00 NM									
3 WXII Th 10/04/12 9:47 AM Live with Regis & Kelly 9-10AM :30 OFA12P130H \$100.00 NM									
4 WXII F 10/05/12 9:56 AM Live with Regis & Kelly 9-10AM :30 OFA12A138H \$100.00 NM									
13	10/02/12	10/05/12	NBC Today Show II	10A-12N	-TWTF--	:30	4	\$65.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$65.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Tu 10/02/12 10:59 AM NBC Today Show II 10A-12N :30 OFA12P130H \$65.00 NM									
4 WXII W 10/03/12 10:30 AM NBC Today Show II 10A-12N :30 OFA12Z128H \$65.00 NM									
3 WXII Th 10/04/12 11:53 AM NBC Today Show II 10A-12N :30 OFA12P130H \$65.00 NM									
2 WXII F 10/05/12 11:59 AM NBC Today Show II 10A-12N :30 OFA12A138H \$65.00 NM									
14	10/08/12	10/08/12	NBC Today Show II	10A-12N	M-----	:30	1	\$50.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 10:56 AM NBC Today Show II 10A-12N :30 OFA12A138H \$50.00 NM									
15	10/02/12	10/05/12	M-F WXII 12 News @ No:12-1pm		-TWTF--	:30	4	\$100.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 12:55 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12P130H \$100.00 NM									
1 WXII W 10/03/12 12:43 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12P130H \$100.00 NM									
3 WXII Th 10/04/12 12:25 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z128H \$100.00 NM									
4 WXII F 10/05/12 12:22 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A138H \$100.00 NM									
16	10/02/12	10/05/12	M-F 1-2P	1-2P	-TWTF--	:30	3	\$175.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 3 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WXII Tu 10/02/12 1:44 PM M-F 1-2P 1-2P :30 OFA12Z128H \$175.00 NM									
1 WXII W 10/03/12 1:24 PM M-F 1-2P 1-2P :30 OFA12P130H \$175.00 NM									
2 WXII F 10/05/12 1:59 PM M-F 1-2P 1-2P :30 OFA12A138H \$175.00 NM									
17	10/02/12	10/05/12	STEVE HARVEY DAY	2-3P	-TWTF--	:30	4	\$30.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$30.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 2:47 PM STEVE HARVEY DAY 2-3P :30 OFA12P130H \$30.00 NM									
1 WXII W 10/03/12 2:20 PM STEVE HARVEY DAY 2-3P :30 OFA12P130H \$30.00 NM									
3 WXII Th 10/04/12 2:59 PM STEVE HARVEY DAY 2-3P :30 OFA12P130H \$30.00 NM									
4 WXII F 10/05/12 2:27 PM STEVE HARVEY DAY 2-3P :30 OFA12A138H \$30.00 NM									
18	10/07/12	10/07/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -----S 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									

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Obama/D/President	SKED A 30'S	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
18	10/07/12	10/07/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM	
<b>Class of Time - Pre-emptible with notice</b>										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXII Su 10/07/12 NBC Meet the Press 9-10am :00 \$225.00 NM										
See MG 18.2,18.3 **LN after NFL 1x @\$175 1x today 2 mon 10/8 @\$50 ***										
2 WXII Su 10/07/12 12:17 AM WXII Late News AFTER NFL WXII Late News AF :30 OFA12A138H \$175.00 NM										
MG for 18.1 10/07 3 WXII M 10/08/12 12:00 PM NBC Today Show II 10A-12N :30 OFA12A138H \$50.00 NM										
MG for 18.1 10/07										
19	10/02/12	10/05/12	M-F 3-4P		M-F 3-4P	-TWT---	:30	4	\$85.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/01/12 10/07/12 -TWT-- 4 \$85.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WXII Tu 10/02/12 3:15 PM M-F 3-4P M-F 3-4P :30 OFA12P130H \$85.00 NM										
4 WXII W 10/03/12 3:21 PM M-F 3-4P M-F 3-4P :30 OFA12P130H \$85.00 NM										
1 WXII Th 10/04/12 3:55 PM M-F 3-4P M-F 3-4P :30 OFA12P130H \$85.00 NM										
3 WXII F 10/05/12 3:39 PM M-F 3-4P M-F 3-4P :30 OFA12A138H \$85.00 NM										
20	10/02/12	10/05/12	DR. OZ		M-F 4-5p	-TWT---	:30	5	\$150.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/01/12 10/07/12 -TWT-- 5 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXII Tu 10/02/12 4:29 PM DR. OZ M-F 4-5p :30 OFA12P130H \$150.00 NM										
2 WXII W 10/03/12 4:13 PM DR. OZ M-F 4-5p :30 OFA12P130H \$150.00 NM										
5 WXII W 10/03/12 4:56 PM DR. OZ M-F 4-5p :30 OFA12P130H \$150.00 NM										
3 WXII Th 10/04/12 4:29 PM DR. OZ M-F 4-5p :30 OFA12P130H \$150.00 NM										
4 WXII F 10/05/12 4:27 PM DR. OZ M-F 4-5p :30 OFA12A138H \$150.00 NM										
21	10/02/12	10/05/12	M-F WXII 12 News @ 5 p 5-6pm			-TWT--	:30	6	\$175.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/01/12 10/07/12 -TWT-- 6 \$175.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
5 WXII Tu 10/02/12 5:28 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12P130H \$175.00 NM										
6 WXII W 10/03/12 5:25 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z128H \$175.00 NM										
3 WXII Th 10/04/12 5:12 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12P130H \$175.00 NM										
1 WXII Th 10/04/12 5:40 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12P130H \$175.00 NM										
2 WXII F 10/05/12 5:22 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A138H \$175.00 NM										
4 WXII F 10/05/12 5:42 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A138H \$175.00 NM										
22	10/08/12	10/08/12	M-F WXII 12 News @ 5 p 5-6pm		M-----	:30	1	\$175.00	NM	
<b>Class of Time - Immediately Pre-emptible without notice</b>										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/08/12 10/14/12 M----- 1 \$175.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXII M 10/08/12 5:38 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z141H \$175.00 NM										
23	10/02/12	10/05/12	M-F WXII 12 News @ 6 p 6-630pm		-TWTF--	:30	4	\$400.00	NM	
<b>Class of Time - Immediately Pre-emptible without notice</b>										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/01/12 10/07/12 -TWTF-- 4 \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WXII Tu 10/02/12 6:28 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12P130H \$400.00 NM										
3 WXII W 10/03/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12P130H \$400.00 NM										

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/02/12	10/05/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	4	\$400.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
4 WXII Th 10/04/12 6:22 PM M-F WXII 12 News @ 6 pm :30 OFA12Z128H \$400.00 NM									
2 WXII F 10/05/12 6:29 PM M-F WXII 12 News @ 6 pm :30 OFA12A138H \$400.00 NM									
24	10/08/12	10/08/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$325.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$325.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 6:21 PM M-F WXII 12 News @ 6 pm :30 OFA12Z141H \$325.00 NM									
25	10/02/12	10/05/12	M-Sun Nightly News 630p-7p Class of Time - Pre-emptible with notice		-TWTF--	:30	4	\$600.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -TWTF-- 4 \$600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WXII Tu 10/02/12 M-Sun Nightly News 630p-7p :00 \$600.00 NM									
See MG 25.5,25.6									
3 WXII W 10/03/12 M-Sun Nightly News 630p-7p :00 \$600.00 NM									
See MG 25.5,25.6									
5 WXII W 10/03/12 6:13 PM M-F WXII 12 News @ 6 pm :30 OFA12P130H \$600.00 NM									
MG for 25.3,25.2									
1 WXII Th 10/04/12 M-Sun Nightly News 630p-7p :00 \$600.00 NM									
Credited									
6 WXII Th 10/04/12 6:14 PM M-F WXII 12 News @ 6 pm :30 OFA12P130H \$600.00 NM									
MG for 25.3,25.2									
4 WXII F 10/05/12 M-Sun Nightly News 630p-7p :00 \$600.00 NM									
Credited									
26	10/08/12	10/08/12	M-Sun Nightly News 630p-7p Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$325.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/08/12 10/14/12 M----- 1 \$325.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII M 10/08/12 6:52 PM M-Sun Nightly News 630p-7p :30 OFA12Z141H \$325.00 NM									
27	10/06/12	10/06/12	Sa WXII 12 News @ 6 pm 6-630pm; Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$100.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -----S- 1 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Sa 10/06/12 6:11 PM Sa WXII 12 News @ 6 pm :30 OFA12A138H \$100.00 NM									
28	10/07/12	10/07/12	Su WXII 12 News @ 6 pm 6-630pm Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$150.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -----S 1 \$150.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXII Su 10/07/12 6:22 PM Su WXII 12 News @ 6 pm :30 OFA12A138H \$150.00 NM									
29	10/02/12	10/05/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	-T-TF--	:30	3	\$400.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 -T-TF-- 3 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WXII Tu 10/02/12 7:27 PM Inside Edition 7-730pm :30 OFA12P130H \$400.00 NM									
4 WXII Th 10/04/12 7:21 PM Inside Edition 7-730pm :30 OFA12P130H \$400.00 NM									
1 WXII F 10/05/12 7:27 PM Inside Edition 7-730pm :30 OFA12A138H \$400.00 NM									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/02/12	10/05/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	-T-TF--	:30	3	\$400.00	NM
30	10/08/12	10/08/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	M-----	:30	1	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 7:26 PM Inside Edition 7-730pm :30 OFA12Z141H \$250.00 NM									
31	10/02/12	10/05/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	-T-TF--	:30	3	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T-TF-- 3 \$375.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/02/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA12Z128H \$375.00 NM									
3 WXII Th 10/04/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA12P130H \$375.00 NM									
2 WXII F 10/05/12 7:56 PM Entertainment Tonight 730-8pm :30 OFA12A138H \$375.00 NM									
32	10/08/12	10/08/12	Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	730-8pm	M-----	:30	1	\$200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 7:46 PM Entertainment Tonight 730-8pm :30 OFA12Z141H \$200.00 NM									
34	10/08/12	10/08/12	Mon NBC Prime Other Class of Time - Immediately Pre-emptible without notice	8-10p	M-----	:30	1	\$1,100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$1,100.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 9:21 PM Mon NBC Prime Other 8-10p :30 OFA12A138H \$1,100.00 NM									
35	10/02/12	10/02/12	THE VOICE Class of Time - Immediately Pre-emptible without notice	8-9pm	-T-----	:30	1	\$600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$600.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/02/12 8:20 PM THE VOICE 8-9pm :30 OFA12P130H \$600.00 NM									
36	10/02/12	10/02/12	PARENTHOOD Class of Time - Immediately Pre-emptible without notice	10-11pm	-T-----	:30	1	\$600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -T----- 1 \$600.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/02/12 10:33 PM PARENTHOOD 10-11pm :30 OFA12P130H \$600.00 NM									
39	10/04/12	10/04/12	30 ROCK/UP ALL NIGHT Class of Time - Immediately Pre-emptible without notice	8-9pm	---T---	:30	1	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/04/12 8:20 PM 30 ROCK/UP ALL NIGHT 8-9pm :30 OFA12P130H \$800.00 NM									
40	10/04/12	10/04/12	OFFICE/PARS AND REC Class of Time - Immediately Pre-emptible without notice	9-10pm	---T---	:30	1	\$1,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$1,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/04/12 9:52 PM OFFICE/PARS AND REC 9-10pm :30 OFA12P130H \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30'S	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/04/12	10/04/12	ROCK CENTER	10-11pm	---T---	:30	1	\$550.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---T--- 1 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/04/12 10:37 PM ROCK CENTER 10-11pm :30 OFA12Z128H \$550.00 NM									
42	10/05/12	10/05/12	WHITNEY/COMMUNITY	8-9pm	----F--	:30	1	\$500.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ----F-- 1 \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/05/12 WHITNEY/COMMUNITY 8-9pm :00 \$500.00 NM									
See MG 42.2,42.3									
3 WXII Sa 10/06/12 9:33 PM Notre Dame Football ND Football :30 OFA12A138H \$100.00 NM									
MG for 42.1 10/05									
2 WXII Su 10/07/12 7:07 PM NFL Pre-Game 7-8p/9p/4p :30 OFA12A138H \$400.00 NM									
MG for 42.1 10/05									
43	10/05/12	10/05/12	DATELINE	10-11pm	----F--	:30	2	\$1,000.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ----F-- 2 \$1,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII F 10/05/12 DATELINE 10-11pm :00 \$1,000.00 NM									
See MG 43.3									
3 WXII F 10/05/12 10:11 PM DATELINE :30 OFA12A138H \$1,000.00 NM									
MG for 43.2 10/05									
1 WXII F 10/05/12 10:30 PM DATELINE :30 OFA12A138H \$1,000.00 NM									
44	10/06/12	10/06/12	NBC Prime	8-9pm	-----S-	:30	1	\$125.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----S- 1 \$125.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 NBC Prime 8-9pm :00 \$125.00 NM									
See MG 45.2									
46	10/06/12	10/06/12	NBC Prime	10-11pm	-----S-	:30	1	\$125.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----S- 1 \$125.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 NBC Prime 10-11pm :00 \$125.00 NM									
See MG 45.2									
47	10/02/12	10/06/12	M-Su WXII 12 News @ 11-11-1135pm	-TWTFSS-	:30	5	\$250.00	NM	
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTFSS- 5 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/02/12 11:24 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12P130H \$250.00 NM									
1 WXII W 10/03/12 11:23 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12P130H \$250.00 NM									
4 WXII Th 10/04/12 11:23 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12P130H \$250.00 NM									
5 WXII F 10/05/12 11:13 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12A138H \$250.00 NM									
3 WXII Sa 10/06/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12A138H \$250.00 NM									
48	10/08/12	10/08/12	M-Su WXII 12 News @ 11-11-1135pm	M-----	:30	1	\$225.00	NM	
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/08/12	10/08/12	M-Su WXII 12 News @ 111-1135pm Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$225.00	NM
<hr/>									
10/08/12 10/14/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 11:19 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12A138H \$225.00 NM									
49	10/02/12	10/05/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	-TWT---	:30	4	\$100.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWT-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Tu 10/02/12 11:59 PM NBC Tonight Show 1135pm-1237am :30 OFA12P130H \$100.00 NM									
2 WXII W 10/03/12 11:59 PM NBC Tonight Show 1135pm-1237am :30 OFA12P130H \$100.00 NM									
4 WXII Th 10/04/12 12:30 AM NBC Tonight Show 1135pm-1237am :30 OFA12P130H \$100.00 NM									
1 WXII F 10/05/12 12:32 AM NBC Tonight Show 1135pm-1237am :30 OFA12A138H \$100.00 NM									
50	10/08/12	10/08/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	M-----	:30	1	\$100.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 OFA12Z141H \$100.00 NM									
51	10/02/12	10/05/12	Late Night w/Jimmy Fallon	1237xm-136xm	-TWT---	:30	4	\$30.00	NM
<hr/>									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWT-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/02/12 1:15 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12P130H \$30.00 NM									
3 WXII W 10/03/12 1:22 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12P130H \$30.00 NM									
1 WXII Th 10/04/12 1:34 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12P130H \$30.00 NM									
4 WXII F 10/05/12 1:20 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12A138H \$30.00 NM									
52	10/02/12	10/05/12	NBC Carson Daly	136xm-204xm	-TWT---	:30	3	\$15.00	NM
<hr/>									
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWT-- 3 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Tu 10/02/12 2:00 AM NBC Carson Daly 136xm-204xm :30 OFA12Z128H \$15.00 NM									
2 WXII W 10/03/12 2:04 AM NBC Carson Daly 136xm-204xm :30 OFA12Z128H \$15.00 NM									
1 WXII Th 10/04/12 2:00 AM NBC Carson Daly 136xm-204xm :30 OFA12P130H \$15.00 NM									
53	10/06/12	10/06/12	NBC Saturday Night Live	1130pm-1am	----S-	:30	1	\$150.00	NM
<hr/>									
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 12:50 AM NBC Saturday Night Live 1130pm-1am :30 OFA12A138H \$150.00 NM									
54	10/07/12	10/07/12	NFL Sunday Prime Game	8p-12a	----S	:30	1	\$2,200.00	NM
<hr/>									
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----S 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/07/12 10:09 PM NFL Sunday Prime Games 8p-12a :30 OFA12A138H \$2,200.00 NM									
55	10/08/12	10/08/12	REVOLUTION	10-11pm	M-----	:30	1	\$700.00	NM
<hr/>									
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30'S	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/08/12	10/08/12	REVOLUTION	10-11pm	M-----	:30	1	\$700.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 10:36 PM REVOLUTION 10-11pm :30 OFA12A138H \$700.00 NM									
56	10/08/12	10/08/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$150.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 4:11 PM DR. OZ M-F 4-5p :30 OFA12Z141H \$150.00 NM									
57	10/05/12	10/05/12	M-F WXII 12 News @ 6 p	6-630pm	----F--	:30	2	\$600.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/05/12 6:10 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A138H \$600.00 NM									
2 WXII F 10/05/12 6:20 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A138H \$600.00 NM									
58	10/06/12	10/06/12	INSIDE EDITION	7-730P, 7-8P	-----S-	:30	1	\$80.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 7:13 PM INSIDE EDITION 7-730P, 7-8P :30 OFA12A138H \$80.00 NM									
59	10/06/12	10/06/12	Notre Dame Football	ND Football	-----S-	:30	1	\$350.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 8:25 PM Notre Dame Football ND Football :30 OFA12A138H \$350.00 NM									
60	10/04/12	10/05/12	NBC Tonight Show	1135pm-1237am	----F--	:30	1	\$100.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/05/12 11:57 PM NBC Tonight Show 1135pm-1237am :30 OFA12A138H \$100.00 NM									
61	10/04/12	10/05/12	STEVE HARVEY DAY	2-3P	----F--	:30	1	\$30.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/05/12 2:55 PM STEVE HARVEY DAY 2-3P :30 OFA12A138H \$30.00 NM									
62	10/06/12	10/06/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$50.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/06/12 5:50 AM WXII 12 News 5:30-6am :30 OFA12A138H \$50.00 NM									

Total Spots 121

# INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

www.wxii12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

**Payment Terms 30 Days**

<u>Gross Total</u>	\$28,654.00
<u>Agency Commission</u>	\$4,298.10
<u>Net Amount Due</u>	\$24,355.90